



500 + Farms

Satellite imagery-based remote farm assessment and yield prediction for smallholder farmers



PROJECT FARM 2.0

Seeding AI System for Improved Farm Income

Launch of the new **Project FARM** attuned for **Change Initiatives**



Key-Activities

- ❖ Awareness and sensitization of village-level functional groups
- ❖ Provide geo-tagged data of 510 farms
- ❖ Provide farm-level primary data of 510 farms
- ❖ Participation in MVP development
- ❖ Participatory action plan for the pilot



Key Objectives

- ❖ Develop a Minimum Viable Product (MVP) of Project Farm
- ❖ Build a model of community managed, analytical and diagnostic services using AI
- ❖ Scaling up in two agro-climatic zones of West Bengal

Corefeaturesof the MVP



Weather Map



Interactive Map



Yield Predictor –
Paddy & Potato